



Social Media Volunteer

WHAT'S INVOLVED?

Our social media volunteer will be working closely with our Marketing Manager to keep on top of social media trends, as well as researching and compiling content for website blog updates and content for our social media profiles on Facebook, Instagram and X.

THIS ROLE WILL SUIT YOU IF YOU ARE

- Up to date with various social media platforms and how they can be used for marketing and communications
- Able to communicate effectively and be articulate with strong writing skills.
- Able to transform interesting facts and information into fascinating and engaging stories
- An interest in digital media
- Have an interest in or existing skills with media, from photography to recording or editing audio and video
- Interested in the work of museums and how social media can be developed at the museum.
- Have good attention to detail, an eye for accuracy and awareness of the Museum's target audience.

BY GETTING INVOLVED YOU COULD

- Increase your knowledge of the county's military history
- Be part of a varied and enthusiastic team and make new friends
- Grow our social media presence while gaining skills and experience

MAIN TASKS

- Keeping the museum up to date with popular social media trends
- Researching and compiling content for social media and blog updates
- Capturing and editing digital images, video and audio for social media and web use

TIME COMMITMENT

Minimum of three hours per week, though hours will vary according to time of year (seasonal social media events will require more posts and more articles). As an example, we would seek to publish one article per month and a minimum of 3 social media posts per week. Some events, such as Museum Week require a post every day. Much of the work can be done at home.

Soldiers of Oxfordshire Museum, Park Street, Woodstock OX20 1SN

frontofhouse@sofo.org.uk

01993 810 210